



# KEEP AUSTIN BEAUTIFUL

## SPONSORSHIP OPPORTUNITIES

2200 East Martin Luther King Jr. Blvd Austin, TX 78702 | (512) 391 - 0617 | [www.KeepAustinBeautiful.org](http://www.KeepAustinBeautiful.org)



Join us as we inspire and educate all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

### FY22 IMPACT NUMBERS



3,580 volunteer engagements



14,000+ newsletter contacts



24 tons of litter removed



11,456 Facebook followers



140 miles of waterways and  
green spaces restored



3,490 Instagram followers



7,435 youth educated



9,256 Twitter followers



## 2023 ANNUAL SPONSORSHIP LEVELS

### Keep Austin Beautiful Signature Events

Keep Austin Beautiful Day 2023  
Clean Lady Bird Lake  
Amplify Austin  
Community Engagement Days  
Volunteer Appreciation Events

Presenting sponsor for  
1 signature event

#### KEEP AUSTIN BEAUTIFUL DAY

Logo recognition for Keep  
Austin Beautiful Day  
Logo on Keep Austin  
Beautiful Day t-shirt  
Logo on Keep Austin  
Beautiful Day ad in the  
Austin Business Journal  
Early registration for  
Keep Austin Beautiful Day  
Supply delivery on  
Keep Austin Beautiful Day

#### VOLUNTEERING

2 customized volunteer  
events  
Reservations for Clean  
Lady Bird Lake event of  
choice  
Invitation to annual  
volunteer appreciation  
event

#### MARKETING

Logo on website  
Logo on Annual  
Report  
Logo on all eNews  
eNews feature  
4 social media posts  
Keep Austin  
Beautiful Decal  
for your website

**\$25,000**

**LADY BIRD**



#### KEEP AUSTIN BEAUTIFUL DAY

Logo recognition for Keep  
Austin Beautiful Day  
Logo on Keep Austin  
Beautiful Day t-shirt  
Early registration for  
Keep Austin Beautiful Day  
Logo on Keep Austin  
Beautiful Day ad in the  
Austin Business Journal

#### VOLUNTEERING

1 customized volunteer  
event  
Reservations for Clean  
Lady Bird Lake event of  
choice  
Invitation to annual  
volunteer appreciation  
event

#### MARKETING

Logo on website  
Logo on Annual  
Report  
Logo on all eNews  
3 social media posts  
Keep Austin  
Beautiful Decal  
for your website

**\$15,000**

**RIVERSIDE**



#### KEEP AUSTIN BEAUTIFUL DAY

Logo recognition for Keep  
Austin Beautiful Day  
Logo on Keep Austin  
Beautiful Day t-shirt  
Early registration for  
Keep Austin Beautiful Day  
Logo on Keep Austin  
Beautiful Day ad in the  
Austin Business Journal

#### VOLUNTEERING

1 customized  
volunteer event  
Invitation to annual  
volunteer appreciation  
event

#### MARKETING

Logo on website  
Logo on Annual  
Report  
Logo on all eNews  
2 social media posts  
Keep Austin  
Beautiful Decal  
for your website

**\$10,000**

**GREENBELT**



#### KEEP AUSTIN BEAUTIFUL DAY

Logo recognition for Keep  
Austin Beautiful Day  
Logo on Keep Austin  
Beautiful Day t-shirt  
Logo on Keep Austin  
Beautiful Day ad in the  
Austin Business Journal

#### VOLUNTEERING

Reservations at 2  
volunteer events  
Invitation to annual  
volunteer appreciation  
event

#### MARKETING

Logo on website  
Logo on Annual  
Report  
Logo on all eNews  
1 social media post  
Keep Austin  
Beautiful Decal  
for your website

**\$5,000**

**BARTON**



#### KEEP AUSTIN BEAUTIFUL DAY

Name recognition for  
Keep Austin Beautiful Day  
Name on Keep Austin  
Beautiful Day t-shirt

#### VOLUNTEERING

Reservations at 1  
volunteer event  
Invitation to annual  
volunteer  
appreciation event

#### MARKETING

Logo on website  
Name on Annual  
Report  
Keep Austin  
Beautiful Decal  
for your website

**\$3,000**

**CONGRESS**



#### KEEP AUSTIN BEAUTIFUL DAY

Name recognition for  
Keep Austin Beautiful Day

#### VOLUNTEERING

Reservations at 1  
volunteer event  
Invitation to annual  
volunteer  
appreciation event

#### MARKETING

Name on website  
Name on Annual  
Report  
Keep Austin  
Beautiful Decal  
for your website

**\$1,000**

**ZILKER**