



KEEP AUSTIN BEAUTIFUL

SPONSORSHIP OPPORTUNITIES



Austin is a place everyone loves. Our city has experienced exponential growth over the last few years and still welcomes new companies and their employees daily. As the nation's fastest-growing city, it will take all of us working together every day to keep Austin beautiful.

View our sponsorship levels and contact us at sponsorship@keepaustinbeautiful.org if you want to get involved!

www.keepaustinbeautiful.org



2023 ANNUAL SPONSORSHIP LEVELS

Keep Austin Beautiful Signature Events

Keep Austin Beautiful Day
Clean Lady Bird Lake Events
Community Engagement Days
Volunteer Appreciation Events

Presenting sponsor for
1 signature event

KEEP AUSTIN BEAUTIFUL DAY

Logo recognition for Keep
Austin Beautiful Day

Logo on Keep Austin
Beautiful Day t-shirt

Logo on Keep Austin
Beautiful Day ad in the
Austin Business Journal

Early registration for
Keep Austin Beautiful Day
Supply delivery on
Keep Austin Beautiful Day

VOLUNTEERING

2 customized volunteer
events

Reservations for Clean
Lady Bird Lake event of
choice

Invitation to annual
volunteer appreciation
event

MARKETING

Logo on website

Logo on Annual
Report

Logo on all eNews

eNews feature

4 social media posts

Keep Austin
Beautiful Decal
for your website

\$25,000

PLATINUM



KEEP AUSTIN BEAUTIFUL DAY

Logo recognition for Keep
Austin Beautiful Day

Logo on Keep Austin
Beautiful Day t-shirt

Early registration for
Keep Austin Beautiful Day

Logo on Keep Austin
Beautiful Day ad in the
Austin Business Journal

VOLUNTEERING

1 customized volunteer
event

Reservations for Clean
Lady Bird Lake event of
choice

Invitation to annual
volunteer appreciation
event

MARKETING

Logo on website

Logo on Annual
Report

Logo on all eNews

3 social media posts

Keep Austin
Beautiful Decal
for your website

\$15,000

DIAMOND



KEEP AUSTIN BEAUTIFUL DAY

Logo recognition for Keep
Austin Beautiful Day

Logo on Keep Austin
Beautiful Day t-shirt

Early registration for
Keep Austin Beautiful Day

Logo on Keep Austin
Beautiful Day ad in the
Austin Business Journal

VOLUNTEERING

1 customized
volunteer event

Invitation to annual
volunteer appreciation
event

MARKETING

Logo on website

Logo on Annual
Report

Logo on all eNews

2 social media posts

Keep Austin
Beautiful Decal
for your website

\$10,000

EMERALD



KEEP AUSTIN BEAUTIFUL DAY

Logo recognition for Keep
Austin Beautiful Day

Logo on Keep Austin
Beautiful Day t-shirt

Logo on Keep Austin
Beautiful Day ad in the
Austin Business Journal

VOLUNTEERING

Reservations at 2
volunteer events

Invitation to annual
volunteer appreciation
event

MARKETING

Logo on website

Logo on Annual
Report

Logo on all eNews

1 social media post

Keep Austin
Beautiful Decal
for your website

\$5,000

GOLD



KEEP AUSTIN BEAUTIFUL DAY

Name recognition for
Keep Austin Beautiful Day

Name on Keep Austin
Beautiful Day t-shirt

VOLUNTEERING

Reservations at 1
volunteer event

Invitation to annual
volunteer
appreciation event

MARKETING

Logo on website

Name on Annual
Report

Keep Austin
Beautiful Decal
for your website

\$3,000

SILVER



KEEP AUSTIN BEAUTIFUL DAY

Name recognition for
Keep Austin Beautiful Day

VOLUNTEERING

Reservations at 1
volunteer event

Invitation to annual
volunteer
appreciation event

MARKETING

Name on website

Name on Annual
Report

Keep Austin
Beautiful Decal
for your website

\$1,000

BRONZE



Join us as we inspire and educate all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

FY22 IMPACT NUMBERS



3,580 volunteer engagements



14,000+ newsletter contacts



24 tons of litter removed



11,456 Facebook followers



140 miles of waterways and green spaces restored



3,490 Instagram followers



7,435 youth educated



9,256 Twitter followers

KEEP AUSTIN BEAUTIFUL DAY IMPACT



Each April, Keep Austin Beautiful mobilizes hundreds of volunteers for an incredible day of community service throughout the Greater Austin Area in honor of Earth Month.

On Saturday, April 9, 2022, volunteers were stationed throughout all ten city council districts to remove litter and restore our beloved green spaces.



**54 Project Sites in the
Greater Austin Area**



1,054 Volunteers Engaged



2,108 Volunteer Hours



**15,674 Pounds of Trash &
1,080 Pounds of Recycling
Removed**

2022 SPONSORS

SAMSUNG
AUSTIN SEMICONDUCTOR

WoodNext Fund

ORACLE



**AdAction | AMD | Applied Materials Foundation | Austin Subaru
Balcones Resources | REI Co-op | Texas Disposal Systems**

**3M | The Anderson Charitable Foundation | Austin Rowing Club
Cherry Bekaert LLP | O'Dell Brewing | Zilker Boat Rentals**

**The Ajana Foundation | The Arnold Foundation | Austin Community College | GOGO Charters Austin
Thomas J. Henry Law Firm | HID Global | Lemishine | Lloyd Gosselink Rochelle & Townsend, P.C.
Mermaids for Clean Water | Rabbit Foot Studios | US Anesthesia Partners-Texas Central**

Partners



Join these generous sponsors and Keep Austin Beautiful. Contact us at sponsorship@keepaustinbeautiful.org if you want to get involved.