



Since 1985, Keep Austin Beautiful has been inspiring and educating all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste. As our unique city continues to grow and thrive, it will take all of us working together to keep Austin beautiful.

Contact us at sponsorship@keepaustinbeautiful.org to get involved today!



2024 ANNUAL SPONSORSHIP LEVELS

KEEP AUSTIN BEAUTIFUL SIGNATURE PROGRAMS*

- Adopt-a-Creek
- Adopt-a-Street
- Clean Lady Bird Lake
- Keep Austin Beautiful Day
- Love Where You Live Day
- Volunteer Appreciation Events

*Contact sponsorship@keepaustinbeautiful.com for more information on becoming a Presenting Sponsor.



KEEP AUSTIN BEAUTIFUL DAY

- Name recognition for Keep Austin Beautiful Day
- Name on exclusive event T-shirt
- Opportunity for your own Keep Austin Beautiful Day cleanup site

VOLUNTEERING

- Reservations for a prescheduled clean up event

MARKETING

- Name on website

\$1,000

BRONZE

KEEP AUSTIN BEAUTIFUL DAY

- Name recognition
- Name on exclusive event T-shirt
- Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

- Customized cleanup event
- (2) Invitations to annual appreciation event

MARKETING

- Name on website
- Name on Annual Report
- (1) Social media post

\$3,000

SILVER



KEEP AUSTIN BEAUTIFUL DAY

- Logo recognition
- Logo on exclusive event T-shirt
- Logo in Austin Business Journal ad
- Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

- Customized cleanup event (or) reservations for Clean Lady Bird Lake event
- Sustainability presentation led by Keep Austin Beautiful staff
- (2) Invitations to annual appreciation event

MARKETING

- Logo on website
- Logo on Annual Report
- Logo on weekly newsletter
- (1) Social media post

\$5,000

GOLD



KEEP AUSTIN BEAUTIFUL DAY

- Logo recognition
- Logo on exclusive event T-shirt
- Logo in Austin Business Journal ad
- Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

- Customized cleanup event
- Customized Clean Lady Bird Lake event
- Sustainability presentation led by Keep Austin Beautiful staff
- (4) Invitations to annual appreciation event

MARKETING

- Logo on website
- Logo on Annual Report
- Logo on weekly newsletter
- (2) Social media posts

\$10,000

EMERALD



KEEP AUSTIN BEAUTIFUL DAY

- Logo recognition
- Logo on exclusive event T-shirt
- Logo in Austin Business Journal ad
- Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

- (2) Customized cleanup events
- Customized Clean Lady Bird Lake event
- Sustainability presentation led by Keep Austin Beautiful staff
- (4) Invitations to annual appreciation event

MARKETING

- Logo on website
- Logo on Annual Report
- Logo on weekly newsletter
- (2) Social media posts
- Newsletter feature (or) Blog post

\$15,000

DIAMOND



PRESENTING SPONSOR FOR A SIGNATURE PROGRAM*

KEEP AUSTIN BEAUTIFUL DAY

- Logo recognition for Keep Austin Beautiful Day
- Logo on exclusive event T-shirt
- Logo on ad in the Austin Business Journal
- Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

- (2) Customized cleanup events
- Customized Clean Lady Bird Lake event
- Sustainability presentation led by Keep Austin Beautiful staff
- (4) Invitations to annual appreciation event

MARKETING

- Logo on website
- Logo on Annual Report
- Logo on weekly newsletter
- (3) Social media posts
- Newsletter feature (or) Blog post

\$25,000+

PLATINUM



FY23 IMPACT NUMBERS



9,228 volunteer engagements



10K newsletter contacts



70 tons of litter and recycling removed



11.6K Facebook followers



314 miles of waterways and green spaces restored



4.5K Instagram followers



12,542 youth educated



8.9K Twitter/X followers

KEEP AUSTIN BEAUTIFUL DAY IMPACT

APRIL 15, 2023



Each April, Keep Austin Beautiful mobilizes thousands of volunteers throughout all ten Austin City Council districts for an incredible day of community service in celebration of Earth Month.



126 Project Sites in the
Greater Austin Area



2,298 Volunteers Engaged



5,277 Volunteer Hours



17 Tons of Trash and
Recycling Removed

2023 SPONSORS

Wood▶Next
Foundation



SAMSUNG
AUSTIN SEMICONDUCTOR

PayPal Giving Fund



**EME Cates
Family Foundation**



3M FOUNDATION | WEBBER FAMILY FOUNDATION | ALTERYX | CAPITAL CRUISES
DIMENSIONAL FUND ADVISORS | ROWING DOCK | ZILKER BOAT RENTALS

Adobe | The Arnold Foundation | Austin Proper Hotel | Austin Subaru | Build A Sign | The CarMax Foundation
The Essential Foundation | KPMG US Foundation | Legal Zoom | Lloyd Gosselink Rochelle & Townsend, P.C. | The RMR Group



Join these generous sponsors and Keep Austin Beautiful.
Contact us at sponsorship@keepaustinbeautiful.org to get involved.



@KeepAustinBeautiful



@KAB_Austin