

SPONSORSHIP OPPORTUNITIES



YOUR SUPPORT MAKES A DIFFERENCE

Since 1985, Keep Austin Beautiful has been inspiring and educating all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

As we celebrate over 40 years of Keep Austin Beautiful, we strive to increase our impact to create a more beautiful Austin for everyone.



FY25 IMPACT NUMBERS



11,090 volunteer engagements



406 miles of waterways and green spaces restored



84 tons of litter and recycling removed



14,985 youth educated



2026 ANNUAL SPONSORSHIP LEVELS

Funds from annual sponsorships will directly support our mission, programming, and outreach.

- 16K Newsletter contacts
- 8.1K Instagram followers
- 11.7K Facebook followers
- 2.5K LinkedIn followers

Additional signature program sponsorship opportunities are available.

Contact sponsorship@keepaustinbeautiful.com to become a sponsor today!



RECOGNITION

Name recognition

Name on exclusive event T-shirt

Opportunity for your own Keep Austin Beautiful Day cleanup site

VOLUNTEERING

Customized cleanup event for up to 20 volunteers

MARKETING

\$3,000

BRONZE

RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

Customized cleanup event

(2) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(1) Social media post

\$5,000

SILVER



RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Logo on ad in the Austin Business Journal

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

Customized cleanup event (or) reservations for Clean Lady Bird Lake event

Sustainability presentation led by Keep Austin Beautiful staff

(2) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(2) Social media posts

\$10,000

GOLD



RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Logo on ad in the Austin Business Journal

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

Customized cleanup event

Customized Clean Lady Bird Lake event

Sustainability presentation led by Keep Austin Beautiful staff

(4) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(3) Social media posts

\$15,000

EMERALD



RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Logo on ad in the Austin Business Journal

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

(2) Customized cleanup events

Customized Clean Lady Bird Lake event

Sustainability presentation led by Keep Austin Beautiful staff

(4) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(3) Social media posts

Newsletter feature (or) Blog post

\$25,000

DIAMOND



PRESENTING SPONSOR OF KEEP AUSTIN BEAUTIFUL SIGNATURE PROGRAM

RECOGNITION

Logo recognition for Keep Austin Beautiful Day

Logo on exclusive event T-shirt

Logo on ad in the Austin Business Journal

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

(2) Customized cleanup events

Customized Clean Lady Bird Lake event

Sustainability presentation led by Keep Austin Beautiful staff

(4) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(4) Social media posts

(2) Newsletter features (or) Blog posts

\$40,000+

PLATINUM

KEEP AUSTIN BEAUTIFUL DAY IMPACT 2025



166 Project Sites in the
Greater Austin Area



3,276 Volunteers Engaged



6,610 Volunteer Hours



144 Miles Cleaned



22.7 Tons of Trash and
Recycling Removed

Every April, Keep Austin Beautiful mobilizes thousands of volunteers for an incredible day of community service throughout the Greater Austin Area in honor of Earth Month.

On Saturday, April 12, 2025, over 3,000 volunteers participated in projects and events in all ten city council districts, removing litter and beautifying our beloved green spaces and waterways.

To be included as a sponsor for Keep Austin Beautiful Day 2026, join us by March 11.





THANK YOU TO OUR 2025 SPONSORS!



A & A Wrecker and Recovery LLC | Abbott | Austin Bouldering Project | Dropbox | Frost For Good | Haveli Investments
 HDR Engineering | Lazarus Brewing | Lloyd Gosselink Rochelle & Townsend, P.C.
 Nameless CPG | Rowing Dock | Rystad Energy | Snap, Inc. | SpawGlass | VISA | Whole Earth Provision Co.

THANK YOU!

